

Creating a Culture of Data Quality Goal Setting

Creating a culture of data quality is more than assigning a person or a team to do data audits, review data files for accuracy, or to build efficiencies into the data submission process. It is about creating an awareness and appreciation for data quality throughout the district. From teachers to secretaries, from building administration to data clerks and registrars, and from the central administration to the school board, everyone understands how data is being used to achieve district goals, appreciates the effort it takes to ensure data accuracy, and is aware of their own role in maintaining the culture of data quality.

The Quality Data Culture Concept Map identifies areas within your district that should be addressed to create and maintain a culture of data quality. Each area may be an area for goal setting to create or improve the culture within your district. The results of the self assessment tool and the following questions may help you think about potential goals:

Importance of a Quality Data Culture:

- Do people throughout your district understand how data is being used to make instructional decisions, program decisions, or funding decisions?
- Do they understand the different accountability systems in place and the important role that data plays in determining the district's status?

Short term goal(s):

Long term goal(s):

Roles within a Quality Data Culture:

- Do the people in your district understand their role in creating or maintaining a culture of data quality?
- Are they aware of the data that they are responsible to enter, evaluate, or use within their job role?
- Are the responsibilities of a Data Steward being met within your district?

Short term goal(s):

Long term goal(s):

Components of a Quality Data Culture:

- Is there a process in place to ensure the accuracy of district data?
- Is the data being collected useful and used?
- Are data analysis reports provided to end users in a timely fashion?
- Are data security issues being addressed?

Short term goal(s):

Long term goal(s):

Factors affecting a Quality Data Culture:

- Are policies and regulations in place that support and ensure that the 4 components of data quality are maintained?
- Are the people who enter data aware of the standards and guidelines for their work?
- Do people have access to training and professional development as needed?
- Does the district technology assist in the efforts to maintain the 4 components of data quality?
- Are data entry environment issues being addressed?
- Has a calendar for data collection, clean up, and submission been created and shared?

Short term goal(s):

Long term goal(s):

Prioritize your top 3 short term goals:

Goal	Success Evidenced By:

Quality Data Culture Concept Map (expanded)

